

Skin Tolerance Study of DermaLastyl-B Face Cream

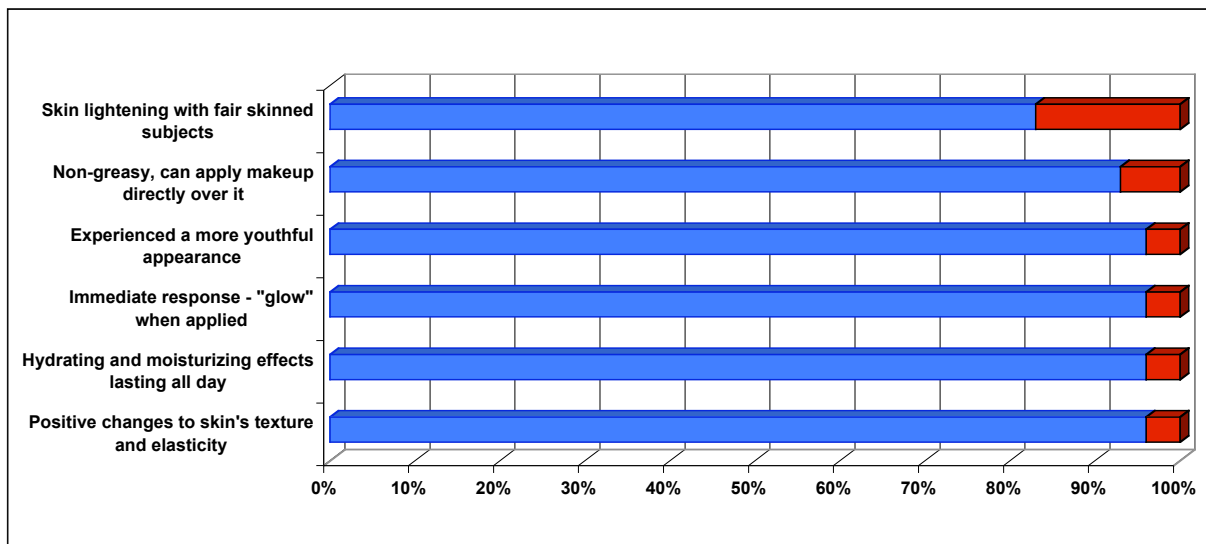
Steven Lamm, MD

An initial phase scientific study of DermaLastyl-B face cream was conducted by Dr. Steven Lamm to assess tolerance, sensitivity and skin compatibility. A total of 28 volunteers, 25 women and 3 men, applied DermaLastyl-B face cream twice per day for 42 days. They were assessed throughout the study for tolerance and compatibility of the formulation. With the exception of one subject experiencing a slight breakout, all subjects tolerated the product well with no observed redness or irritation.

The subjects also performed a self-assessment of the texture, enhanced elasticity, hydrating, moisturizing, glow and greasiness of the cream.

The majority of those participating in the study stated that the use of DermaLastyl-B cream resulted in significant improvement in their skin's texture and elasticity, a hydrating/moisturizing effect that lasted throughout the day, a glow to the skin upon application, and that the non-greasy composition allowed makeup directly over the cream. (See Figure 1).

Some participants in the study received unsolicited comments: "What are you doing differently for your skin?" Subjects with fair complexions claimed the cream lightened their skin. Most concluded they were experiencing a more youthful appearance.



Dr. Lamm has determined that based on the very positive effects of this initial stage tolerability/sensitivity/compatibility study, DermaLastyl-B deserves a more rigorous scientific evaluation.